



vellux renew

The Trusted Classic – Reinvented for Today's Guest Experience. For over 65 years, the Vellux® Blanket has established the standard for comfort, durability, and timeless appeal. This updated version of the Vellux® -branded blanket remains cozy yet breathable, lightweight yet warm.

Crafted from 100% polyester, the chenille Vellux® Renew Blanket features a velvety-soft texture that gently insulates without bulk, helping guests stay warm and comfortable while allowing for an energy-efficient thermostat setting . It is heavier than its predecessor, with a 260 GSM offering year-round versatility for any room or climate.

Exceptionally durable, with 1" lockstitch hems on all four sides . Vellux® Renew is machine washable , maintaining its plush feel and clean look—no pilling, matting, or shedding . Perfect for layering or standalone use , this updated version is hypoallergenic and fast drying.

Designed for modern spaces, it is offered in a curated palette of on-trend colors, the Vellux® Blanket effortlessly complements today's design-forward hospitality interiors. Whether used in-room, on extra bedding shelves, or in guest closets, it's a versatile staple your guests will appreciate—and your team will trust.



100% Polyester



260 GSM



Durable



Year-Round
Comfort

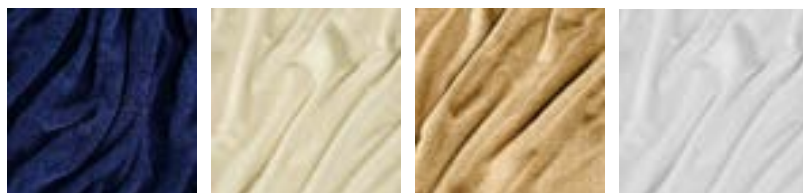


Eco-Friendly



Easy Care

- 100% Polyester
- 260 GSM
- Tightly Knitted Chenille
- Lovely Drapeability
- Warmth Retention
- Year-Round Comfort
- Velvety Texture
- Luxurious Luster
- Eco-Friendly Manufacturing Processes
- Easy Care



Size	Dimensions	Weight	Case Pack
Twin Blanket	66" x 90"	2.31	4
Full/Queen Blanket	90" x 90"	3.13	4
King Blanket	108" x 90"	3.74	4

Available in Navy, Ivory, Tan and White